

2010-2011 KOMEN FUNDED COMMUNITY GRANTS

Allegany County Department of Health - \$37,858

Theresa K. Moore – (585)268-9249 Email: mooretk@alleganyco.com

Komen Kares – Breast Cancer Support Services

“Komen Kares” is a community based support program that will help lessen the burden that breast cancer has on the residents of Allegany and Cattaraugus Counties. The program provides education and awareness about screening and detection through material distribution, presentations and awareness events. In addition, Komen Kares provides assistance for those who have been diagnosed with breast cancer by providing transportation assistance, wigs and breast forms. A support group will be formed in collaboration with other community organizations.

Erie County Department of Health - \$40,000

Cheryll Moore – (717) 858-7695 Email: cheryll.moore@erie.gov

Partners for Prevention: Cancer Screening Services of Erie County

This program will utilize evidence based coordinated client navigation/case management efforts to reduce barriers to timely screening and diagnostic services for low income, underserved women age 40 through 49 as well as women under 40 who are considered to be at increased risk of breast cancer or have found worrisome symptoms. By identifying and addressing psychosocial and economic impediments and providing funding to cover screening and diagnostic procedures, uninsured women will have timely access to care and the potential benefits of early detection. Achieving sustained screening behaviors will be facilitated with a focused rescreening plan and assistance from a client navigator.

Genesee County Office for the Aging - \$30,000

Ruth Spink – (585) 343-1611 Ext 5913 Email: rspink@co.genesee.ny.us

Genesee Breast Health Initiative

This program aims to engage women who may see themselves disenfranchised from typical means of health education information, services and programs necessary to ensure optimal breast health. The target population will be women who are under age 60 and disabled and women over age 60 in Genesee County. Through a mentoring process provided through the Witness Project and neighborhood presentations, the program will reach out and relate to individuals to encourage, empower and support those who desire to take a more active role in their breast health. Breast health information and assistance to link women with breast screening and detection services will be provided.

International Institute of Buffalo - \$21,416

May Shogan – (716) 883-1900 Ext 321 Email: mshogan@iibuff.org

Burmese Refugee Health Project

Data gathered during a previous Komen funded program showed that the test scores for the Burmese population were among the lowest scores of all the immigrant and refugee populations educated about breast cancer. However, the Burmese population’s post scores significantly increased by 75%, showing positive impact of the education. Furthermore, data showed the majority of the Burmese who attended the sessions never examined their own breasts, had a clinical breast exam or a mammogram. The findings demonstrated a need to expand the program to focus on the Burmese population and tailor the program to meet their specific needs. Lack of healthcare provider understanding of the Burmese population’s unique cultural and linguistic barriers leads to added obstacles, thus, making it difficult for them to access screening services.

Mount St. Mary’s Hospital - \$14,000

Barbara Malinowski (716) 298-2474 Email: barbara.malinowski@msmh.org

Awareness is the Key to Success

The program is designed to increase awareness of breast cancer among African American women over age 30 in the City of Niagara Falls. It will provide information that will assist women in changing their attitude and behavior about breast cancer, arrange for them to obtain clinical breast exams and make referrals for mammograms and follow up if necessary. The program will initially be offered to five church congregations, clients of Heart and Soul Food Pantry and residents of Carolyn House. The goal is to organize a faith based coalition of congregations serving the African American population. The coalition will initiate a Health Ministry Program that supports comprehensive breast screening interventions for its members.

Prince of Peace Church - \$63,188

Narseary Harris (716) 832-7566 Email: giraffee3@hotmail.com

Witness Project of Buffalo/Niagara

This program will provide culturally competent, evidence-based breast health education programs designed to educate and increase the mammography rate among African American and medically underserved women in churches, housing facilities and community centers in Buffalo and Niagara Falls. Women attending the programs are offered personal assistance linking them to screening services. In addition, the Witness Project will organize 16 One-Stop-Shop mammography events with transportation to screening appointments in collaboration with local facilities.

Roswell Park Cancer Institute Alliance Foundation - 76,524

Deborah Erwin, Ph.D. – (716) 845-2927 Email: Deborah.erwin@roswellpark.org

Esperanza y Vida (Hope & Life)

RPCI will partner with Kaleida Health's Niagara Family Health Center and others to provide programming regarding breast cancer awareness, screening and treatment for the Latino (primarily Puerto Rican) population in WNY. The program will provide a novel, culturally-tailored education outreach program based on another evidence-based model (Witness Project) with navigation to and services for mammography, clinical breast exams and follow-up services for the Latino community in order to increase knowledge, awareness and screening for breast cancer.

Southern Tier Health Care System, Inc. - \$19,420

Donna Kahm – (716) 372-0614 Email: dkahm@sthcs.org

Komen Cures Performance Improvement Project (PIP)

This program will help doctors and other medical providers educate more than 8,000 women in Allegany, Cattaraugus and Chautauqua counties about breast health and the importance of early detection. Medical providers will attend education seminars to encourage them to help female patients take charge of their breast health. The providers will receive breast health kits for distribution to female patients. At least 30 providers will also participate in a performance improvement program to adopt specific breast health education programs as part of their medical practices. Reviews of patient charts will be conducted to determine how many women learned the benefits of taking charge of their breast health.

WCA Hospital - \$47,329

Toni DeAngelo – (716) 664-8677 Email: toni.deangelo@wcahospital.org

Maximizing Mammography Participation (MMP)

Mammography screening among women age 50 and over reduces breast cancer mortality by 40% when 85% of a population obtains examinations early. Despite an overall increase in mammography use and decrease in breast cancer mortality over the past decade, mammography remains underused by older women. Women of all ages take on many roles and at times get so caught up in everyday life that they forget to schedule their mammogram on an annual basis. This program will involve reminder phone calls to women who are overdue or miss their scheduled mammogram. Research shows that a reminder phone call will also motivate women by providing an added opportunity for them to ask any questions about the exam or discuss any fears or barriers they have such as transportation or lack of insurance. The phone counselor can then help the women access breast health services by linking them to appropriate resources.