



SUSAN G. KOMEN WESTERN NEW YORK RACE FOR THE CURE WINS OUTSTANDING EVENT AWARD

WNY Race for the Cure wins People's Choice Award for Outstanding Event

Buffalo, NY – November 5, 2009 – The Susan G. Komen Western New York Race for the Cure was awarded the People's Choice Award for the 2009 Buffalo Niagara Event Professionals Outstanding Event Awards. A total of twenty-nine (29) local events were nominated for the 2009 Outstanding Event Awards with nearly 2,000 votes placed for the People's Choice Award.

Angel Beiter, Board President of the Western New York Affiliate of Susan G. Komen for the Cure, was present to accept the award. "It was an honor to accept the award on behalf of all the volunteers that work tirelessly on this event. We are proud of the lasting impression that the Race has made on our community to be chosen by the people who live here. We know how special Race for the Cure is for everyone involved and this type of recognition means so much when it comes from those we live and work with."

The Buffalo Niagara Event Professionals (BNEP) Outstanding Event Awards began in 2007 to recognize the amazing work of event planners and organizers in Western New York. Other events recognized were Buffalo Spree- Best of WNY Party, Camp Good Days Gala and Irish Classical Theatre Company – The Wake.

The Western New York Affiliate of Susan G. Komen for the Cure is comprised of survivors and breast cancer activists who raise funds and promote the Komen mission. Through programs like the Komen Race for the Cure series, the WNY Affiliate has raised over 3 million dollars since 2001. 75% of this money is awarded in outreach programs to improve access to breast health care, outreach, education and support. The remaining 25% goes to breast cancer research through the Komen National Research Grant Awards Program. Over the past five years, approximately 1.5 million in research grants have been awarded to Roswell Park Cancer Institute and the University at Buffalo.

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In Photo:

Colleen Nossavage, Komen WNY Board Member, Angel Beiter, Komen WNY Board President, and Sara Schumacher, President of the Buffalo Niagara Event Professionals.